

The logo for COFENSE, featuring the word "COFENSE" in white, bold, uppercase letters. The "CO" is contained within a dark blue circle, and the "FENSE" is overlaid on a larger red circle.

COFENSE

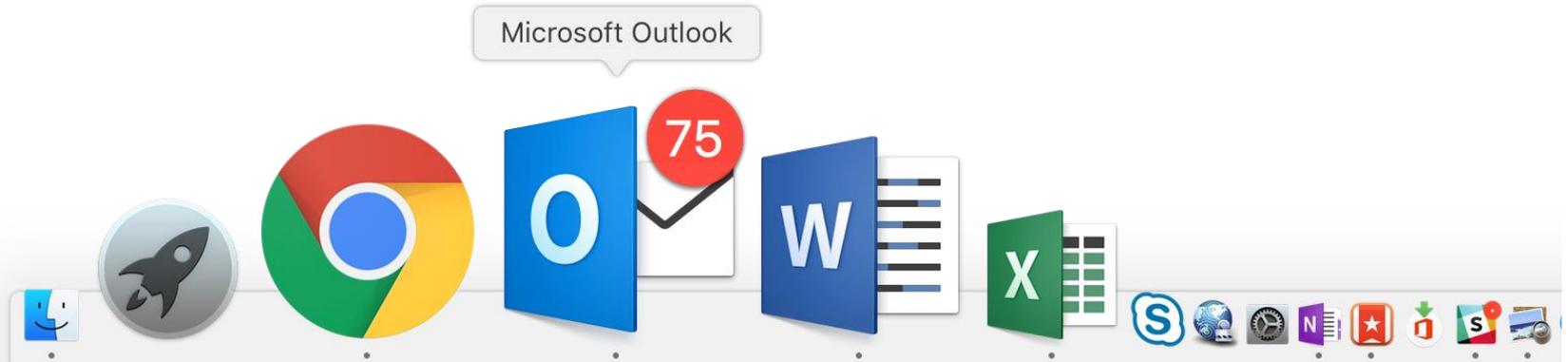
SO YOU'VE TRAINED THEM. NOW WHAT?

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COFENSE.COM

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THE WORLD RUNS ON EMAIL



281.1 billion emails sent and received daily

Over 90% of Cyberattacks are launched via email

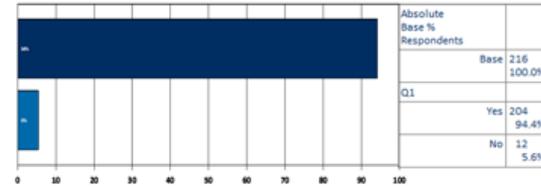




“...but 90% of breaches start with phishing?”

AWARENESS IS NOT THE PROBLEM

QUESTION - *Phishing* is a term used to describe a deceptive email designed to infect your computer or steal your passwords. Were you already aware of that before reading this definition?



94.4% are aware of phishing

5.6% are not aware





**WHAT GETS THROUGH YOUR
NEXT GEN
TECHNOLOGY?**



Request for Quotation

Based on a real spear phishing campaign targeting the Middle East, this email urges the recipient to open a Request for Quotation attachment and enable macros.

Susceptibility: 3.76 % | **Popularity:** Low



Financial Restrictions

Based on a real phishing email identified by PhishMe Intelligence, this template instructs recipients to download a file to learn about new payment regulations and restrictions.

Susceptibility: 6.45 % | **Popularity:** Low



Protect Your Identity

In the wake of a data breach, urge your users to look into company-provided identity protection.

Susceptibility: 5.54 % | **Popularity:** Low



World Cup Tickets

See if recipients will enter to win free tickets to the World Cup.

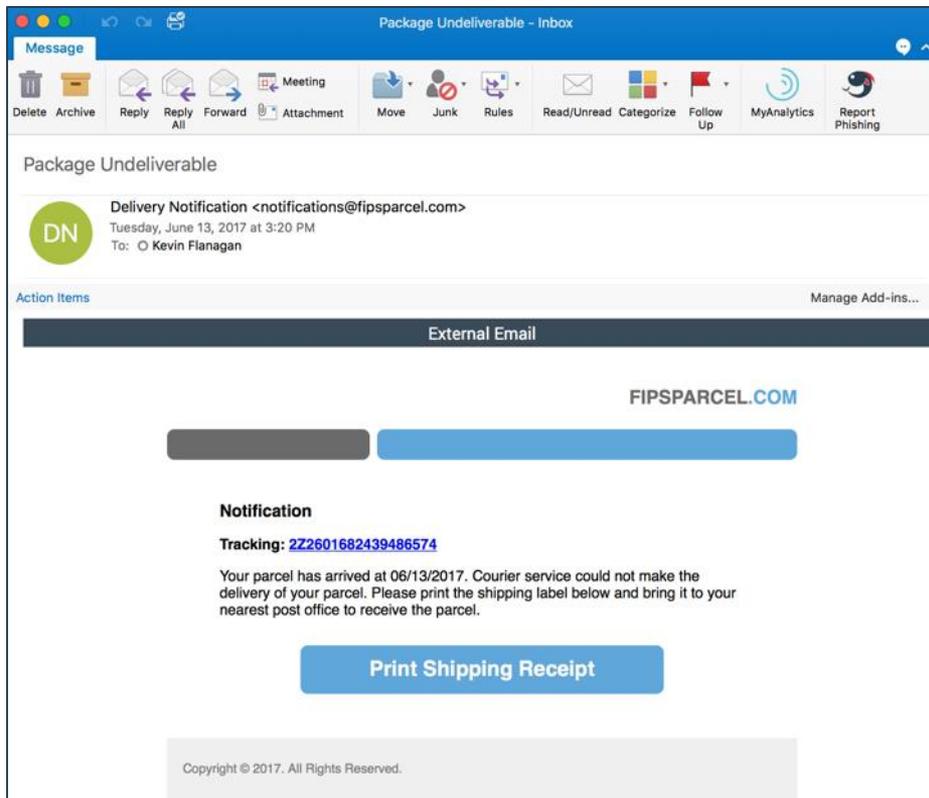
Susceptibility: 5.23 % | **Popularity:** Low

Select »

Preview Email



WHAT WOULD YOUR EMPLOYEE DO?



THE WAY IT SHOULD WORK

14:48 Spear Phishing Campaign launched

14:49 Phishing emails begin to be reported

15:00 Tier One Analyst escalates to Second Tier

15:07 Initial investigation completed and email team notified

15:07 Email team begins removing threat from their environment

15:08 IT leadership notified of incident

16:04 Complete investigation report created

 Microsoft

Sign in

Next

[Can't access your account?](#)



BREAK THE KILL CHAIN

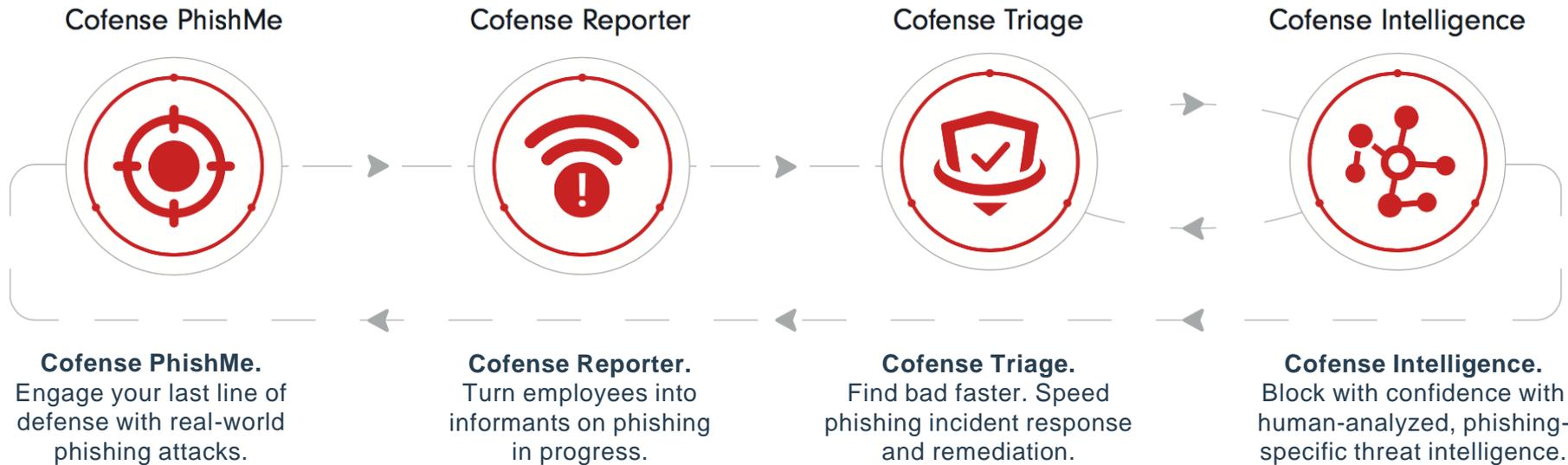
Median time for internal discovery of breach is 80 days and external discovery is 107 days



Cofense breaks the attack kill-chain at Delivery in minutes to hours.



SPEED INCIDENT RESPONSE



MORE INFORMATION



cofense.com/blog



cofense.com/resources/videos



cofense.com

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QUESTIONS?



COFENSE AT-A-GLANCE

- Technology deployed in 2008
- HQ – Leesburg, VA
- Offices - New York, San Francisco, Birmingham, London, Dubai, Singapore, Melbourne
- 1,700+ active customers
- Over 50% of the Fortune 100
- Over 25 Million seats globally
- 17 Patents, several pending
- Deployed in over 170 countries
- 400+ Employees



Cofense Triage



Cofense Intelligence



Cofense CBFREE



Cofense Simulator &
Reporter

WASHINGTON BUSINESS JOURNAL



2017 BEST PLACES TO WORK



Deloitte.
Technology Fast500

Gartner
Magic Quadrant

 **EY Entrepreneur
Of The Year***
2017 Award Winner



SC 2017
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TECH TITANS 2017

